



## Christian Moerlein Brewing Company on board as Official Local Beer of Bunbury Music Festival in Cincinnati

Returning Local Beer Sponsor Bringing Creative Energy and Great Taste to one of Nation's Biggest Rock Music Festivals

Cincinnati (February 6, 2014) – Bunbury Music Festival and Christian Moerlein Brewing Company today proudly announced a new, multi-year sponsorship for the 2014 event and beyond, as part of a three year agreement as the official local beer for the event. The Bunbury Music Festival returns to Cincinnati's Sawyer Point and Yeatman's Cove on July 11-13, 2014. The 2014 lineup will be rolled out on Friday, February 21.

"Cincinnati's Christian Moerlein Craft Brewery is excited to be a part of Bunbury Music Festival for the third consecutive year," said Greg Hardman, Owner of Christian Moerlein.

Christian Moerlein Lager and Ales will have a fantastic lineup of choices again this year including its new Zeppelin Bavarian Pale Ale, OTR, Northern Liberties IPA, Seven Hefeweizen and an exclusive brand new beer that will be released onsite at the festival. Also, the Bunbury Bees will be on-site at the upcoming Cincy Winter Beer Fest (Feb. 14 and 15) where attendees can register for the chance to win a three-day pass for Bunbury 2014 at the Christian Moerlein VIP Tent.

## **BEE There:**

Bunbury Music Festival Friday & Saturday, July 11 & 12: 2 p.m. - midnight Sunday, July 13: 2 - 11 p.m.

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**About Bunbury Music Festival:** Bunbury Music Festival is an alternative music festival that will feature three days of performances on six stages throughout Sawyer Point and Yeatman's Cove from July 11-13, 2014. Bunbury returns to Cincinnati for its third year following critical acclaim from *USA Today, Pollstar* and *Yahoo! Music.* 

For more information: <a href="www.bunburyfestival.com">www.bunburyfestival.com</a> / <a href="www.christianmoerlein.com">www.christianmoerlein.com</a> / <a href="www.facebook.com/christianmoerlein">www.facebook.com/christianmoerlein</a> /

MEDIA CONTACTS:

Bunbury Music Festival: Andy Wilson | Bohlsen Group awilson@bohlsengroup.com 317.602.7137 Christian Moerlein Brewing Company: Greg Hardman | Christian Moerlein ghardman@christianmoerlein.com 513.623.8274